



## COMPANY OVERVIEW

Sera-Brynn is a global leader in pure cybersecurity compliance. They are the only U.S. cybersecurity firm that focuses strictly on compliance. The company helps organizations worldwide align their cybersecurity, supply chain management, and data protection programs with U.S. and international frameworks. They have a skilled, in-house technical team that handles the incident response and data breach reporting needs of their clients.

Sera-Brynn is authorized as an independent, Third Party Assessment Organization (3PAO) under the U.S. Government's FedRAMP program, which certifies it to perform assessments on cloud services and products. Sera-Brynn is also a Payment Card Industry Qualified Security Assessor (PCI-QSA) company.

In 2017, it reported a 112% growth in revenue in 2017 over 2016, marking the sixth consecutive year of growth revenue for the firm. Over the last five years, Sera-Brynn has realized a 64.7% Compound Annual Growth Rate. In terms of regional reach, in 2017 Sera-Brynn expanded its customer base, onboarding new clients from Canada, the Middle East, and all regions of the United States.

Sera-Brynn focuses on the following business sectors:

- Financial Services
- Defense Industrial Base
- Healthcare and Life Sciences
- Cloud Service Providers (CSPs)
- Space and Technology
- Higher Education
- Critical Infrastructure
- Manufacturing
- Government

If you're curious about what Sera-Brynn means: *Sera* is taken from the Sera Monastery in Tibet which is one of the three great monasteries of the Geluk school of Tibetan Buddhism. *Brynn* is the English spelling of the Welsh word *bryn* meaning "hill" or "mound." Historically, only the strongest get to claim a *bryn* as their own. This unique combination reflects three important values in cybersecurity and to the company: the relentless pursuit of knowledge; excellence within one's discipline; and strength through preparedness and resilience.

Sera-Brynn is based in Suffolk, Virginia.

## MEET SERA-BRYNN'S CORPORATE OFFICERS



### **Rob Hegedus, Chief Executive Officer**

A former United States Air Force Intelligence Officer, Rob Hegedus is CEO of Sera-Brynn, a firm he founded in 2011. As CEO, he has seen Sera-Brynn grow exponentially in the seven years since its founding, landing a coveted “top 5” spot in Black Book's Compliance & Risk Management Solutions user survey in 2018.

Prior to starting Sera-Brynn, Mr. Hegedus was the Managing Partner of an early-stage venture capital firm focused on providing investment capital and executive leadership assistance in information technology and government contracting markets. In 2003 he was also the founder and President of the Broadsphere Group, a Department of Defense contractor that provided specialized intelligence support to the Global War on Terrorism.

### **John Kipp, Chief Operations Officer**

John R. Kipp is the co-founder and Chief Operations Officer of Sera-Brynn. Mr. Kipp manages the company's operational capabilities supporting critical security and compliance operations for multiple business industries. Prior to starting Sera-Brynn, Mr. Kipp managed several multi-million dollar contracts while working for Booz Allen Hamilton in support of the Defense Intelligence Agency. Mr. Kipp served in the U.S. Navy as a Cryptologic Technician Collection (CTR) primarily supporting missions in the Pacific theater.





### **Heather Engel, Chief Strategy Officer**

Heather Engel is Sera-Brynn's Chief Strategy Officer. She has over 17 years of experience in risk management, information assurance, business continuity planning, and security program development. Prior to Sera-Brynn, Ms. Engel assisted government agencies and the Department of Defense in securing advanced information systems and coordinating cyber warfare exercises. Engel also serves as Sera-Brynn's corporate spokesperson.

She is a Certified Information Systems Security Professional, a Payment Card Industry Qualified Security Assessor, and a Fully Qualified Navy Validator. Ms. Engel holds a Bachelor of Arts from the Pennsylvania State University and an MBA from Florida Institute of Technology. She is a 2015 Inside Business Women in Business Honoree and was appointed by former Virginia Governor Terry McAuliffe to the board of the Virginia Economic Development Partnership.

### **Darek Dabbs, Chief Technology Officer**

Darek Dabbs serves as CTO at Sera-Brynn. As a Certified Information System Security Professional and Sera-Brynn's lead Payment Card Industry Qualified Security Assessor, Dabbs also manages the company's incident response and forensics operations. He has over 17 years of experience supporting multi-tiered and highly-classified information security efforts in both the Federal and Private Sector.

